

# THE ALBERTA INSTITUTE OF CO-OPERATION

JUNE 25th to 29th, 1928

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An Educational Enterprise Organized  
for the Advancement of Sound  
Principles of Co-operation.

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This Little Pamphlet Tells the Story of:

## WHAT IT IS

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### A WONDERFUL OPPORTUNITY

is yours to attend this Institute, at which practical experience and knowledge will be pooled for the mutual benefit of all.

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**Applications for Attendance as Members  
Must be Sent in to the Registrar  
by June 1st.**

## ANNOUNCEMENT

No person who is interested in any phase of the co-operative movement should overlook the opportunity of attending the sessions of the Alberta Institute of Co-operation, which is to be held during the last week in June.

This week, which comes midway between the busy seasons of seeding and harvesting, has been selected as the time when farmers and their families can most conveniently get away from their arduous farm duties and enjoy a week's diversion such as the Institute will provide.

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### BOARD OF TRUSTEES

#### Wheat Board Surplus Monies

HON. GEORGE HOADLEY, Minister of Agriculture.  
DR. D. A. MACGIBSON, University of Alberta.  
H. E. CLARKE, Didsbury. A. P. MOAN, Wetaskiwin.  
HEN. J. FLUMER, Bassano.

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### EXECUTIVE COMMITTEE OF THE ALBERTA INSTITUTE OF CO-OPERATION

H. A. CRAIG, Chairman, Deputy Minister of Agric.	E. O. GERMAN, Alberta Wheat Pool.
H. K. G. H. SCHOLEFIELD, Vice-President, U.F.A.	DR. D. A. MACGIBSON, University of Alberta.
A. B. CLAYPOOL, Alberta Livestock Pool.	D. A. McCANNEL, Public- ity Commissioner.
J. J. FRAWLEY, Attorney General's Department.	A. P. MOAN, Co-operative League.
D. M. MALIN, Alberta Poultry Pool.	J. R. LOVE, Alberta Dairy Pool.

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Office of the Institute:

LEGISLATIVE BUILDINGS, EDMONTON,  
ALBERTA

Address Communications To:

D. M. MALIN, Secretary-Treasurer.

J. R. LOVE, Registrar.

Again Let Us Remind You—

That in order to attend as members you must send in your application by June 1st.

# **The Alberta Institute of Co-operation**

## **HOW IT CAME INTO BEING**

Under the Wheat Board Trust Act the sum of \$112,000 was paid to the Government of Alberta by the Dominion Government as a result of the operation of the Canadian Wheat Board. This fund is administered by a Board of Trustees whose duties are outlined under the Act as follows:

"To assist in the development and encouragement of co-operative marketing amongst agricultural producers in Alberta and in the general betterment of agriculture in the Province."

The Board, after making a very careful survey, recommended to the Government the organization of the Alberta Institute of Co-operation, for which some \$12,500 has been set aside this year.

## **WHO ARE BEHIND IT**

The Provincial Department of Agriculture and the above mentioned Board have united with the heads of the co-operative movement in Alberta to promote the Institute.

## **WHAT IT WILL DO**

It will serve to clarify thought concerning the real goals of co-operative endeavor and will be the means of surveying and analysing the practical experience thus far accumulated in various co-operative activities not only in Alberta but in other parts of the world.

## **WHO WILL BE THERE**

Some of the outstanding authorities on the various phases of co-operative endeavor from all parts of the continent will address the meetings of the Institute. The following men have already signified their intention to be present: Prof. C. R. Fay, University of Toronto; C. G. Randall, U. S. Department of Agriculture, Washington, D.C.; John Brandt, Litchfield, Minnesota; Prof. H. E. Erdman, University of California; R.

W. Murchie, University of Manitoba; Robin Hood, Memphis, Tennessee; and W. M. Drummond, Harvard University.

In addition to those already mentioned a number of prominent Alberta men, well versed in the co-operative movement, will take part in the program, including Premier of Alberta, Hon. John E. Brownlee; Hon. George Hoodley, Minister of Agriculture, Alberta; H. W. Wood, President of the United Farmers of Alberta and Chairman of the Alberta Wheat Pool; Dr. D. A. MacGibbon, Head of the Department of Economics, University of Alberta; and others.

### WHO'S WHO?

**Prof. C. R. Fay**—Prof Fay is Professor of Economic History, University of Toronto. He is one of Canada's leading authorities on the Co-operative movement. He is the author of an excellent book on co-operation entitled, "Co-operation at Home and Abroad." Many who attended the U.F.A. convention of two years ago will remember Prof. Fay's splendid addresses on "Co-operation."

**C. G. Randall**—Mr. Randall is a specialist in agricultural economics and is on the staff of the Bureau of Co-operative Marketing of the United States Department of Agriculture. Mr. Randall's time has been devoted largely to the study of the problems connected with the Co-operative Marketing of Livestock.

**John Brandt**—Mr. Brandt is president of the Land O' Lakes Creameries, Inc., with head office at Minneapolis, Minnesota. This is the largest co-operative marketing organization handling dairy products on the continent. In 1927 it marketed 80,000,000 lbs. of butter and did a total business of over \$46,000,000.

**Prof. H. E. Erdman**—Prof. Erdman, Professor of Rural Economics, University of California. He has made a thorough study of the various problems connected with the co-operative associations of California. Prof. Erdman is specially qualified to deal with organization problems affecting co-operatives.

**Robin Hood**—Mr. Robin Hood is editor of "The Co-operative Marketing Journal" published

at Memphis, Tennessee. His work has brought him in contact with the latest trends in the co-operative marketing movement in the United States. Not only has he a wide knowledge of the co-operative movement but he is a most interesting and able platform speaker.

**Prof. R. W. Marchie**—Prof. Marchie is head of the Department of Rural Economics, Manitoba Agricultural College.

**Mr. W. M. Drummond**—Mr. Drummond has just completed a year's study of the co-operative movement in Europe and is now on the Agricultural Economics staff of Harvard University.

Prof. Marchie and Mr. Drummond will have charge of the special courses provided for young people during the sessions of the Institute.

### **WHO MAY ATTEND**

Any person interested in the co-operative movement is entitled to become a member of the Institute by sending in an application prior to June 1st. Those not registered by June 1st may attend as visitors but will receive no financial assistance.

### **LOCATION OF THE INSTITUTE**

The Institute will be held at either the University of Alberta, Edmonton, or the School of Agriculture, Olds, the choice of location depending upon the number desiring accommodation during the sessions.

### **COST OF ATTENDING THE INSTITUTE**

Provision has been made by the Board of Trustees to devote the sum of \$5,000 plus the registration fee of \$2.00 per member to assist in defraying the travelling expenses of members of the Institute, so that all members may have an equal opportunity of attending. Assistance will be based on the standard convention railway rate from the member's nearest station to the point at which the Institute is held, irrespective of whether the member comes by train or automobile.

### **CAMPING GROUNDS**

Free camping grounds will be available to those who may wish to bring their own camping equipment.

## **DORMITORY ACCOMMODATION AND BOARD**

Modern, well equipped dormitory accommodation is assured either at Edmonton or Olds for all who will attend. The cost of Board and Room will not exceed \$2.50 per day.

### **SPECIAL FREE COURSES FOR JUNIORS**

Realizing the necessity of developing leadership among the farm young people of the Province, the Board of Trustees have set aside a sum sufficient to pay the total expenses of 125 young men and women between the ages of 17 and 21 inclusive, attending the Institute. Such organizations as the Junior U.F.A., W. L. Girls' Clubs, Boys' Work Board, Girls' Work Board, Boy Scouts, Girl Guides and other similar bodies are being invited to assist in the selection of those who will attend these courses. It is essential, however, that those desiring to take advantage of this opportunity must personally send in their applications **BEFORE MAY 25th.**

Those Juniors not selected for special assistance will still have the opportunity of attending the Junior courses of the Institute and will receive the same financial assistance as adults.

### **THE SESSIONS**

The regular sessions of the Institute will include forenoon, afternoon and evening meetings. Forenoon and afternoon sessions will be devoted to discussions of the practical problems of co-operation while the more important inspirational addresses will be given at the evening meetings. A special reception and entertainment committee is making provision for the social features of the Institute.

### **INFORMATION FOR MEMBERS**

Complete information regarding the program and the location of the Institute will be sent to all members during the first week in June.

The whole spirit in which the Institute is conceived is that of the social and economic welfare of our Province.

June 28th to 29th, 1928

## SPECIAL APPLICATION

For FREE COURSES Offered to Boys and Girls  
From 17 to 21 Years of Age  
Inclusive.

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To the Registrar:

ALBERTA INSTITUTE OF CO-OPERATION  
Legislative Buildings, Edmonton, Alberta

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I hereby make application for attendance at the sessions of the Alberta Institute of Co-operation to be held at either the University of Alberta, Edmonton, or the School of Agriculture, Olds, during the last week in June.

I am a member of the following organizations:

Junior U.F.A..... C.S.E.T.....

Boys Scouts..... Any Other.....

W.L. Girls Club..... C.G.I.T.....

Girl Guides..... Any Other.....

NOTE:—Membership in any organization is not a necessary qualification.

I have passed Grade..... at Public or High School.

My age is..... years.

If my application is accepted, I agree to attend the sessions of the Institute.

NAME .....

P.O. ADDRESS .....

NEAREST RAILWAY STATION.....

Application forms must be in the hands of the Registrar of the Alberta Institute of Co-operation, Legislative Buildings, Edmonton, Alberta, by May 28th.

June 25th to 29th, 1928  
**APPLICATION FORM**

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To the Registrar—

**ALBERTA INSTITUTE OF CO-OPERATION**

Legislative Buildings, Edmonton, Alberta

I hereby make application for attendance at the sessions of the Alberta Institute of Co-operation to be held at either the University of Alberta, Edmonton, or the School of Agriculture, Olds, during the last week in June.

I am especially interested in the following branch or branches of co-operation:

Wheat..... Livestock..... Dairy.....

Poultry..... Consumers' Co-operatives.....

I expect to come by—train..... Automobile.....

I wish to have accommodation reserved for the following dates:

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I am enclosing herewith registration fee of \$2.00.

NAME .....

P.O. ADDRESS .....

NEAREST RAILWAY STATION.....

AGE, IF UNDER 22.....

Application forms must be in the hands of the Registrar of the Alberta Institute of Co-operation, Legislative Buildings, Edmonton, Alberta, by JUNE 1st.